

NAHB Building Systems Councils



32nd Annual
Building Systems Housing Summit
October 8 – 10, 2017
Hershey Lodge
Hershey, Pennsylvania



1201 15th Street, NW
Washington, DC 20005

Don Berey
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The Building Systems Housing Summit

Reinforce relationships and meet new customers at the leading conference for systems-built residential construction in the USA. Our sponsorships enable you to have conversations, ask questions and make connections with manufacturers and builders looking for the tools, technologies and services you offer.

We provide platforms to highlight your commitment to your customer's growth and profitability, and demonstrate that your company is part of the community these buyers represent. In this relaxed and informal atmosphere, you'll sit side-by-side with buyers as you benefit from:

- General Sessions with leading experts covering cutting-edge topics critical to the success of your customers
- Roundtable Discussions where you'll learn, mix and mingle with company owners and executives of systems-built housing
- Social and Networking Events which provide you with a casual and fun time to bond with the industry's leading players over drinks and refreshments.

To learn how you can profit from the 2017 Building Systems Housing Summit, contact:

Don Berey
Sponsorship Sales Manager
Building Systems Housing Summit
T 202-266-8208
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Note: To protect your investment, suppliers to the industry can only attend as sponsors.

Platinum Sponsor with Event and Tabletop

Plus the 2018 Building Systems Councils Lounge at IBS

Investment: \$16,000

LIMITED AVAILABILITY – CATEGORY EXCLUSIVE

At the Building Systems Housing Summit

- Sponsor of one event during the Summit (category exclusive)
- Tabletop display to feature your products and services
- Brief remarks and product introduction during the High-Performance Products session
- Sponsorship included in Summit marketing and website
- Sponsorship included in Summit Program Guide
- Sponsorship featured on signage at the Summit
- Recognition from the podium by the BSC leadership
- Sponsorship highlighted in System Built Advantage
- Sponsored content in two 2017 issues of System Built Advantage newsletter (if available)
- Upon request, 4X (quarterly) use of the Summit attendee list with addresses and emails (email opt-in only)
- 2 full registrations to the Summit with a value up to \$1000 (add'l registrations only \$200)



At the Building Systems Councils Lounge at IBS 2018

- Presentation of a workshop at the BSC Lounge
- Sponsors of a lunch or reception at the BSC Lounge
- Tabletop display at the BSC Lounge for all 3 days
- Sponsorship featured in BSC Lounge pre-event marketing
- Sponsorship featured in the schedule of events provided to all BSC Lounge attendees
- Sponsored featured on exterior and interior signage at the Lounge
- Sponsored content in four 2018 issues of System Built Advantage
- Upon request, 3X use of the BSC Lounge attendee list including address and emails (email opt-in only)
- Upon request, 3X use of the Building Systems Councils mailing list for direct mail
- Invitation to attend the BSC Board of Trustees meetings at NAHB events
- Logo and link on the Building Systems Community page of BuildersShow.com
- Logo and link, description, social media links and pdf downloads on the Building Systems Community Sponsors page of BuildersShow.com
- Sponsored content in four 2018 issues of System Built Advantage

Gold Sponsor with Event and Tabletop

Investment: \$3,500

Gold Sponsor with Event Only

Investment: \$3,000

LIMITED AVAILABILITY

- Sponsor of one event or registration during the Summit (category exclusive)
- Brief remarks and product introduction during the High-Performance Products session
- Tabletop display to feature your products and services
- Sponsorship included in Summit marketing and website
- Sponsorship included in Summit Program Guide
- Sponsorship featured on signage at the Summit
- Recognition from the podium by the BSC leadership
- Sponsorship highlighted in System Built Advantage
- Sponsored content or ad in two 2017 issues of System Built Advantage (if available)
- Upon request, 2X use of the Summit attendee list with emails (email opt-in only)
- 2 full registrations with a value up to \$1000 (add'l registrations only \$200)

Events include:

Sunday, October 8th Welcome Happy Hour
Monday, October 9th Breakfast and Opening Ceremonies
Monday, October 9th Keynote Presentation
Monday, October 9th Lunch
Monday, October 9th The BASH (\$1,000 supplement) - Panasonic
Tuesday, October 10th Networking Breakfast
Tuesday, October 10th Jerry Rouleau Awards Luncheon - Sashco
Tuesday, October 10th Factory Tour

Plus

Registration Sponsor including logo on registration page of nahb.org/summit, confirmations, attendee badges, and registration signage

Note: Tabletop locations will be assigned in order of contract date



Silver Sponsor with Tabletop

Investment: \$2,000

LIMITED AVAILABILITY

- Tabletop display to feature your products and services
- Brief remarks and product introduction during the High-Performance Products session
- Sponsorship featured on signage at the Summit
- Sponsorship included in Summit marketing and website
- Sponsorship included in Summit Program Guide
- Recognition from the podium by the BSC leadership
- Sponsorship highlighted in System Built Advantage
- 1X use of the Summit attendee list so you can market directly to attendees
- 1 full registration with a value up to \$500 (add'l registrations only \$200)

Note: Tabletop locations will be assigned in order of contract date



Bronze Sponsor

Investment: \$1,500

- Sponsorship featured on signage at the Summit
- Sponsorship included in Summit marketing and website
- Sponsorship included in Summit Program Guide
- Recognition from the podium by the BSC leadership
- Sponsorship highlighted in System Built Advantage
- 1X use of the Summit attendee list so you can market directly to attendees
- 1 full registration with a value up to \$500 (add'l registrations only \$200)

Preliminary Summit Schedule

Sunday, October 8th

1:00 pm – 2:30 pm	Log & Timber Homes Council Meeting
2:30 pm – 3:30 pm	Modular & Panelized Home Council Meeting
3:00 pm – 5:00 pm	BSC Board of Trustees Meeting
5:30 pm – 8:00 pm	Welcome Happy Hour

Monday, October 9th

7:00 am – 5:00 pm	Registration Open
6:30 am - 8:00 am	Tabletop Move-In (Must be set by 8:00 am)
8:00 am – 5:00 pm	Tabletops Open
8:00 am – 8:30 am	Breakfast & Opening Ceremonies
8:30 am – 10:00 am	Keynote Presentation
10:00 am – 10:30 am	Networking Break and Tabletops
10:30 am – 12:00 pm	Education Session
12:15 pm – 1:15 pm	Lunch and Tabletops
1:15 pm – 2:15 pm	Education Session
2:15 pm - 2:30 pm	Networking Break and Tabletops
2:30 pm – 3:15 pm	Roundtable Discussions
3:15 pm – 3:30 pm	Networking Break and Tabletops
3:30 pm – 5:00 pm	Education Session
6:00 pm – 9:00 pm	The BASH

Tuesday, October 10th

7:15 am – 11:15 am	Registration Open
7:30 am – 1:00 pm	Tabletops Open
7:30 am – 8:00 am	Networking Breakfast
8:00 am – 8:30 am	Education Session
8:45 am – 9:30 am	Roundtable Discussions
9:30 am – 9:45 am	Networking Break and Tabletops
9:45 am – 11:15 am	Education Session
11:30 am – 1:00 pm	Jerry Rouleau Awards Luncheon
1:00 pm – 3:00 pm	Tabletop Move-Out (Must be removed by 3:00 pm)
1:15 pm – 6:00 pm	Optional Factory Tour
5:30 pm – 8:00 pm	Unofficial Happy Hour

2017 Summit Sponsors

Gold/Event Sponsors



Silver/Tabletop Sponsors



Bronze Sponsors

